

Promotional Video Contest Rules 2017-2018

All chapters, both local and state, are eligible to participate and do not have to be present at the 2018 NJCL Convention in Oxford, Ohio to win.

The NJCL First Vice President will act as the Promotional Video Contest Chair, and the Public Relations/Membership Chair will act as advisor.

At the 2018 NJCL Convention, first place winners will be announced in each of the five categories. Videos will be posted on the NJCL website and played at a general assembly at the 2018 NJCL Convention in Oxford, Ohio.

All entries must be emailed to vp1@njcl.org no later than May 31, 2018. The email must include your name, school, a link to the video, and the category which you are entering. However, although the final due date will be May 31, this contest will allow rolling submissions and all states, schools, and chapters are encouraged to submit videos as early as possible. The videos that are sent in sooner will be used on the NJCL website, social media, and various other NJCL mediums to actually be used in promoting National Convention.

N.B.: Videos may not be submitted to more than one of the following categories.

N.B.: In order to enter the contest, a media release form must be submitted for each person affiliated with your video at the time of submission. The form can be found here:

http://www.njcl.org/uploads/files/Media_Release_Form.pdf. Please contact vp1@njcl.org with any questions.

DISCLAIMER: Entries, both in the local and state levels, without registered chapters in 2017-2018 will not be eligible for the promotional video contest; international chapters will not be considered unless they have organized a state/provincial organization.

Categories

1. Promotion of classical studies:

The entry that is awarded the most number of points in this category will win.

Videos in this category must promote classical studies, benefits of studying Latin or Greek, or otherwise encourage people to invest in a classical education.

Points will be awarded for creativity, professionalism, and overall effect. Points are awarded both subjectively and quantitatively.

2. Promotion of NJCL Convention:

The entry that is awarded the most number of points in this category will win.

Videos in this category must promote the 2018 NJCL Convention at Miami of Ohio University and encourage JCL students to attend.

Points will be awarded for creativity, professionalism, and overall effect. Points are awarded both subjectively and quantitatively.

3. Promotion of state/regional convention:

The entry that is awarded the most number of points in this category will win.

Videos in this category must promote the state's regional or state convention and encourage JCL students to attend.

Points will be awarded for creativity, professionalism, and overall effect. Points are awarded both subjectively and quantitatively.

4. Video about mythological/historical story:

The entry that is awarded the most number of points in this category will win.

Videos in this contest need to relate to a mythological or historical story. The actual content may vary. For example, a song may be parodied to tell the tale of Caesar's campaigns, etc. In the case of this year's submissions, any tie in to the National Classics Week theme of Hercules's Labors would be appreciated.

Points will be awarded for creativity, professionalism, and overall effect. Points are awarded both subjectively and quantitatively.